



Confederation of Indian Industry

CII SCORECARD 2023

The Future of Sports Technology in India - Exploring Emerging Trends, Innovations, and the Olympic Pathway
4 December 2023: Hotel Hyatt Regency, New Delhi

PROGRAMME

0900-1000 hrs	Registration
1000-1115 hrs	<p>Session I: Leading from The Front - The Government's Initiatives Towards Enhancing Sports Tech and the Roadmap to the Olympics</p> <p>This session offers an in-depth look into India's remarkable advancements in sports technology and its ambitious preparations for the 2036 Olympics. The Indian government's transformative efforts aim to harness sports technology's potential for the growth of the nation's sports industry. India aspires to become a global sports powerhouse, with the 2036 Olympics as a pivotal milestone. The government is heavily investing in cutting-edge training facilities, data analytics, sports science, VR/AR training, and fan engagement technologies. These initiatives focus on enhancing athlete performance, fostering innovation, and engaging sports enthusiasts. This session provides valuable insights into India's commitment to creating a technologically enriched sports ecosystem, benefiting athletes, fans, and the nation. India's journey serves as an inspiring example for nations looking to leverage sports technology for sports excellence and global recognition.</p> <p><u>Welcome Address</u></p> <ul style="list-style-type: none">• Mr Chanakya Chaudhary, Chairman, CII National Committee on Sports <p><u>Moderator:</u></p> <ul style="list-style-type: none">• Mr Abhishek Binaykia, Partner & Head of Sports Advisory, Grant Thornton Bharat <p><u>Panelists:</u></p> <ul style="list-style-type: none">• Dr. Atulya Misra (IAS), Additional Chief Secretary, Youth Welfare & Sports Department, Government of Tamil Nadu• Shri Ashish Bhargava (IAS), Director General and CEO, National Anti – Doping Agency• Mr Shiva Keshavan, 6-time Olympian, 4-time Asian Champion & Head Scholarships, Olympics Sports Strategy, Reliance Foundation• Mr Rishikesh Joshi, Founder, Sports For All & Secretary, Sportscom Industry Confederation



Confederation of Indian Industry

CII SCORECARD 2023

The Future of Sports Technology in India - Exploring Emerging Trends, Innovations, and the Olympic Pathway
4 December 2023: Hotel Hyatt Regency, New Delhi

1115-1200 hrs	<p>Session II: India's Olympic Trajectory: Paris 2024 Preparation and Event Readiness</p> <p>This session offers a holistic exploration of India's Olympic journey, blending insights into the meticulous preparations for the Paris 2024 Olympics with a visionary outlook on hosting the 2036 Games. Delve into the strategic planning, policies, and investments driving India's global sports performance enhancements, with a special focus on Para Sportspeople's inclusive infrastructure planning and support mechanisms. Beyond Olympic aspirations, gain perspectives on India's preparedness to host international events, examining factors like infrastructure, security, and sustainability from an event company's viewpoint. The session also sheds light on anticipated government initiatives for para-athletes and underscores the grassroots sports development efforts shaping India's future. Join us in anticipating and celebrating India's sports excellence commitment, from Paris 2024 preparations to the dream of hosting the Olympics in 2036, solidifying India's influential role in the global sports arena.</p> <p><u>Moderator:</u></p> <ul style="list-style-type: none">• Ms Sonali Chander, Head of Sports Content, Sportzworkz <p><u>Panelists:</u></p> <ul style="list-style-type: none">• Shri Thiru J Meghanath (IAS), Member Secretary, Sports Development Authority, Government of Tamil Nadu• Mr Mukul Choudhari, Head of Sports Excellence Centres, Tata Steel and CEO, Jamshedpur FC• Mr Vinay Mittal, Managing Director, Deepali Designs & Exhibits• Mr Gaurav Khanna, Chief National Coach, Indian National Para - Badminton team
---------------	---



Confederation of Indian Industry

CII SCORECARD 2023

The Future of Sports Technology in India - Exploring Emerging Trends, Innovations, and the Olympic Pathway
4 December 2023: Hotel Hyatt Regency, New Delhi

1200-1245 hrs	<p>Session III: Ethical and Legal Considerations in Sports Technology</p> <p>This session could focus on the ethical and legal implications of sports technology in India. Topics could include data privacy, athlete monitoring, anti-doping measures, fair play, and the role of governing bodies in regulating sports tech. Experts in sports law, ethics, and policy could provide insights and engage in discussions on striking the right balance between innovation and integrity in sports technology.</p> <p><u>Moderator:</u></p> <ul style="list-style-type: none">• Mr Vidushpat Singhania, Managing Partner, Krida Legal & Treasurer, Sportscom Industry Confederation <p><u>Panelists:</u></p> <ul style="list-style-type: none">• Mr Abhinav Shrivastav, Partner, LawNK• Mr Saurabh Khosla, Partner – Forensic, Financial Advisory, Deloitte India• Ms Kumudavalli Sitharaman, Advocate, Sports & IPR, Sarvada Legal
1245-1345 hrs	Networking Lunch



Confederation of Indian Industry

CII SCORECARD 2023

The Future of Sports Technology in India - Exploring Emerging Trends, Innovations, and the Olympic Pathway
4 December 2023: Hotel Hyatt Regency, New Delhi

1345-1430 hrs	<p>Session IV: Future Frontiers: Technology, AI, Data, and Education in Sports Innovation</p> <p>The session will also discover how AI reshapes athlete performance, training, injury prevention, and decision-making, with a focus on navigating the ethical considerations of this transformative realm. The session extends into the world of data analytics, unveiling how advanced insights elevate athlete performance, strategic choices, and competitive advantage. By spotlighting smart stadiums, IoT-enabled facilities, and the role of education, it envisions a future where technology, AI, data, and innovation converge to redefine sports engagement, empower athletes, and ignite unprecedented fan participation, shaping the trajectory of sports excellence in a rapidly evolving digital age.</p> <p><u>Moderator:</u></p> <ul style="list-style-type: none">• Ms Shireen Sethi, COO, Network1 Media <p><u>Panelists:</u></p> <ul style="list-style-type: none">• Mr Arnab Mitra, Head of Business Development & Strategic Partnerships, Sportvot• Mr Subramaniam Ramakrishnan, Founder, SportsMechanics• Mr Abhishek Desai, Founder, CricHeroes• Mr Abhishek Binaykia, Partner & Head of Sports Advisory, Grant Thornton Bharat• Mr Neel Shah, Head of Sports Education, India On Track & Associate Dean – Global Institute of Sports Business
---------------	---



Confederation of Indian Industry

CII SCORECARD 2023

The Future of Sports Technology in India - Exploring Emerging Trends, Innovations, and the Olympic Pathway
4 December 2023: Hotel Hyatt Regency, New Delhi

1430-1515 hrs	<p>Session V: Esports, Gaming, and Sports Tech Entrepreneurship: India's Technological Sports Revolution</p> <p>In this session, we dive into two pivotal aspects of India's sports landscape—Esports and Sports Tech Entrepreneurship. First, explore the thriving esports industry in India, including competitive gaming, professional leagues, and the fusion of esports with traditional sports. Learn about game development, live streaming, sponsorship opportunities, and the profound impact of esports on Indian youth. Next, shift your focus to India's flourishing sports technology startup ecosystem. Hear success stories from industry giants, gain insights into challenges and opportunities, and explore funding avenues and incubation programs. Additionally, discover how technology innovation and collaboration between startups, sports organizations, and investors are reshaping the future of sports technology. Join us to witness the synergy of esports, gaming, and entrepreneurship fuelling India's technological sports revolution. Be part of this transformative journey shaping the future of sports in the nation.</p> <p><u>Moderator:</u></p> <ul style="list-style-type: none">• Ms Himika Chaudhuri, General Manager, National Film Development Corporation, Ministry of Information and Broadcasting <p><u>Panelists:</u></p> <ul style="list-style-type: none">• Mr Lokesh Suji, Director, Esports Federation of India and Board Member & VP, Asian Esports Federation• Karan Mahesh Pathak, Associate Director, Krafton India.• Mr Lokmanyu Chaturvedi, Esports Athlete• Mr Abhishek Issar, Managing Director, Univ Sporta Tech• Mr R Subramanian, Director, Design & Projects, Collage Design
1515 - 1530 Hrs	Tea Break
1530 – 1630 Hrs	CII Sports Business Awards 2023 Powered by Grant Thornton Bharat